Proclamations

Together, we can increase awareness about sexual violence, decrease its frequency, punish offenders, help victims, and heal lives.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim April 2010 as National Sexual Assault Awareness Month. I urge all Americans to reach out to victims, learn more about this crime, and speak out against it.

IN WITNESS WHEREOF, I have hereunto set my hand this first day of April, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fourth.

BARACK OBAMA

Proclamation 8493 of April 2, 2010

National Financial Literacy Month, 2010

By the President of the United States of America A Proclamation

In recent years, our Nation's financial system has grown increasingly complex. This has left too many Americans behind, unable to build a secure financial future for themselves and their families. For many, financial literacy can mean economic prosperity and protection against fraud and predatory banking practices. During National Financial Literacy Month, we recommit to teaching ourselves and our children about the basics of financial education.

Our recent economic crisis was the result of both irresponsible actions on Wall Street, and everyday choices on Main Street. Large banks speculated recklessly without regard for the consequences, and other firms invented and sold complex financial products to conceal risks and escape scrutiny. At the same time, many Americans took out loans they could not afford or signed contracts without fully understanding the terms. Ensuring this crisis never happens again will require new rules to protect consumers and better information to empower them.

The new Consumer Financial Protection Agency I have proposed will ensure ordinary Americans get clear and concise financial information. We must put an end to confusing loan contracts, hidden fees attached to mortgages, and unfair penalties that appear without warning on bank statements. The Credit Card Accountability Responsibility and Disclosure Act of 2009 began reining in some of these deceptive tactics when it recently took effect. The President's Advisory Council on Financial Capability is also looking for new ways to help individuals make informed decisions and to educate our children on core financial competencies.

While our Government has a critical role to play in protecting consumers and promoting financial literacy, we are each responsible for understanding basic concepts: how to balance a checkbook, save for a child's education, steer clear of deceptive financial products and practices, plan for retirement, and avoid accumulating excessive debts. To learn more, visit:

Proc. 8494 Title 3—The President

MyMoney.gov or call toll-free 1–888–MyMoney for helpful guidance and resources.

Our Nation's future prosperity depends on the financial security of all Americans. This month, let us each take time to improve our own financial knowledge and share that knowledge with our children. Together, we can prevent another crisis and rebuild our economy on a stronger, more balanced foundation.

NOW, THEREFORE, I, BARACK OBAMA, President of the United States of America, by virtue of the authority vested in me by the Constitution and the laws of the United States, do hereby proclaim April 2010 as National Financial Literacy Month. I call upon all Americans to observe this month with programs and activities to improve their understanding of financial principles and practices.

IN WITNESS WHEREOF, I have hereunto set my hand this second day of April, in the year of our Lord two thousand ten, and of the Independence of the United States of America the two hundred and thirty-fourth.

BARACK OBAMA

Proclamation 8494 of April 8, 2010

National D.A.R.E. Day, 2010

By the President of the United States of America A Proclamation

Every day, young Americans face pressures to engage in violent activities, drug use, and other harmful behavior. Today, we reaffirm our commitment to empowering our children to resist violence and substance abuse.

Drug dependence affects individuals from all backgrounds, and its debilitating effects often go unaddressed. Too many of our families are afflicted by addiction, and too many lives are ruined by its harmful impact. Drug abuse is not an isolated crime, and communities experience the tragic results when drug-related violence and gang activity reach our neighborhoods. It takes parents, guardians, educators, clergy, law enforcement officers, and other mentors to demonstrate that a healthy and drug-free lifestyle can build a strong foundation for future success.

Families must be vigilant in recognizing and addressing the warning signs of drug and alcohol abuse. From prescriptions and over-the-counter medications to chemical inhalants, many substances can be harmful if abused, and preventing our children from doing so is vital. I urge friends and loved ones to be role-models and to discuss the consequences of drug use with the young people in their lives.

Community-based prevention and treatment programs can provide young Americans with mentors and reinforce positive behavior. Through the Drug Abuse Resistance Education (D.A.R.E.) program, law enforcement personnel contribute their expertise to help teach America's youth to resist peer pressure, and to abstain from drugs, gangs, and violence. We all have a responsibility to join these professionals in enabling youth to choose alternatives